

**From:** s 22  
**To:** s 22; Harris, Sally; s 22  
**Cc:** Harris, Sally  
**Subject:** RE: Campaign Governance arrangements: Information Session [SEC=OFFICIAL]  
**Date:** Tuesday, 22 November 2022 1:47:00 PM  
**Attachments:** [image001.jpg](#)

SEC=OFFICIAL

Hello,

s 22 has sent out the following invitation to all SES and EL2s for next week’s Governance session using this [contact list](#).

Feel free to forward this invitation and link below to the event to others in Government if requested.

Cheers,

s 22



s 22 | Director | Communications Advice Branch (CAB) | T: s 22

SEC=OFFICIAL

-----Original Appointment-----

**From:** s 22 @finance.gov.au > **On Behalf Of** Harris, Sally  
**Sent:** Tuesday, 22 November 2022 1:39 PM  
**To:** Harris, Sally  
**Subject:** Campaign Governance arrangements: Information Session [SEC=OFFICIAL]  
**When:** Tuesday, 29 November 2022 10:00 AM-11:00 AM (UTC+10:00) Canberra, Melbourne, Sydney.  
**Where:** Govteams Live Event

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Dear Colleagues,

The Communications Advice Branch in Finance will be holding an information session on the governance arrangements for campaign advertising.

The 1 hour session will broadly cover:

- ? Guidelines on information and advertising campaigns;
- ? Governance process for campaigns; and
- ? Role of the Government Communications Subcommittee (GCS) and Independent Communications Committee (ICC).

This session will be held virtually on Tuesday 29 November, 10-11am, via a live GovTeams event. This session should be attended by all campaign leaders and managers responsible for developing campaign advertising. May I ask that you forward this invitation to the relevant

people in your team.

## Microsoft Teams Live Event

Join on your computer, mobile app or room device

[Click here to join the meeting](#)



Regards, Sally



**Sally Harris** | Assistant Secretary

Communications Advice Branch

Department of Finance

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