



Expenditure by CAS User : Medium to Client Calendar Year 2022

Date Reported: 6/02/2023 9:46:41 AM

	Sum of TOTALS	Sum of Jan-22	Sum of Feb-22	Sum of Mar-22	Sum of Apr-22	Sum of May-22	Sum of Jun-22	Sum of Jul-22	Sum of Aug-22	Sum of Sep-22	Sum of Oct-22	Sum of Nov-22	Sum of Dec-22
Cinema	s 22												
Digital Affiliated Marketing													
Digital Display													
Digital Search													
Digital Social													
s 22													
TikTok	s 47E/ s 47G												
Video													
Digital Social													
TikTok Social													
TikTok Australia													
Authorised Organisation													
Campaign													
Australian Egg Corporation													
Australian Egg Corporation													
Australian Eggs FY2223													
Australian Eggs FY2223													
22CEGGAUEG23													
s 22													
Magazines	s 22												
Newspapers													
Out of Home													
Radio													
Television													
Grand Total													