

From: s 22
To: s 22
Subject: RE: TikTok for Aus Gov [SEC=OFFICIAL]
Date: Wednesday, 18 January 2023 2:00:58 PM
Attachments: [image001.png](#)

Great. That makes sense.

Thanks s 22.

From: s 22 @finance.gov.au>
Sent: Wednesday, 18 January 2023 1:51 PM
To: s 22 @health.gov.au>; s 22 @finance.gov.au>
Cc: s 22 @health.gov.au>
Subject: RE: TikTok for Aus Gov [SEC=OFFICIAL]

SEC=OFFICIAL

Probably best to say UM is reviewing the use of TikTok after they improved brand safety processes and CAB will work with them to provide advice to depts.

SEC=OFFICIAL

From: s 22 @health.gov.au>
Sent: Wednesday, 18 January 2023 1:47 PM
To: s 22 @finance.gov.au>; s 22 @finance.gov.au>
Cc: s 22 @health.gov.au>
Subject: TikTok for Aus Gov [SEC=OFFICIAL]

Hi s 22,

Just finalising TPs for our FAS ahead of GCS and wanted to confirm our understanding of where things are at with TikTok.

Is it accurate to say that UM and CAB are in discussions with TikTok on brand safety and security?

Thanks,

s

s 22

Social Media & Communication Strategies

Communication and Change Branch

People, Communications and Parliamentary Division | Corporate Operations Group

Australian Government, Department of Health and Aged Care

T: s 22 | E: s 22 @health.gov.au

The Department of Health acknowledges the Traditional Custodians of Australia and their continued connection to land, sea and community. We pay our respects to all Elders past and present.

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