

From: s 22
To: s 22 ; s 22 ; s 22
Cc: s 22
Subject: FW: For urgent advice - use of TikTok in HA overseas skilled worker international advertising campaign, due COB next Monday 19 December 2022 [SEC=OFFICIAL]
Date: Wednesday, 11 January 2023 10:09:27 AM
Attachments: [UM digital brand safety appraisal SECUNOFFICIAL.msg](#)

SEC=OFFICIAL

Hello,

Some recent advice below on the use of TikTok to Home Affairs and attached is the latest paper I have from UM which talks of brand safety for various social media outlets.

s22
[Redacted]

Thanks

s 22
[Redacted]

[Redacted]

s 22 | Director | Communications Advice Branch (CAB) | T: s 22

SEC=OFFICIAL

s47C
[Redacted]

s47C



SEC=OFFICIAL

s47C



s47C



s47C

