

From: s 22 (SYD-UMW)
To: s 22
Cc: s 22 (SYD-UMW); s 22 (CAN-UMW); s 22 (SYD-UMW); s 22 (SYD-MGL)
Subject: PROPOSED MEDIA RESPONSE PARTNERS AND TIMETABLE
Date: Thursday, 27 October 2022 6:17:15 PM
Attachments: [image001.png](#)
[2023 Response Timetable V1.xlsx](#)

Dera s 22 and s 22

Please see attached the proposed media partner invitees and timetable for our 4 days of presentations.

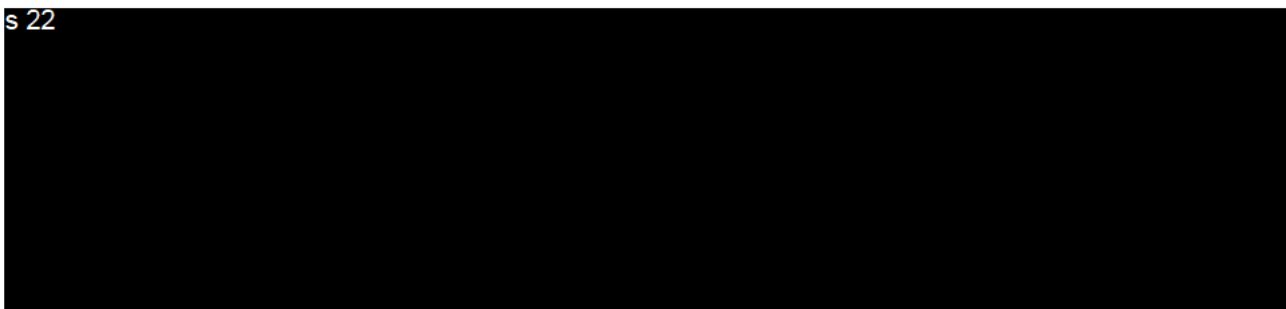
We have broken up the days as follows:

- Dy 1 – s 22
- Day 2 – s 22
- Day 3 – Digital
- Day 4 s 22

New partners proposed this year:

- s 22
- TikTok (Digital Social) – potential new opportunity for the Australian Government
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s 22



Look forward to your feedback so we can start to lock in the diary times.

Kind regards,

s 22



s 22 [Redacted]

s 22 [Redacted]

D s 22 [Redacted] @umww.com

Australia Media Agency
of the Year (GOLD 2021)
campaign

Festival of Media
APAC (GOLD 2022)

Effies Australia
(GOLD 2022)
effie



M operates on Gad ga country. We acknowledge the Gad ga people as the Traditional Owners of the Sydney and we work on. We pay our respects to Gad ga Eora Elders past, present and future. We are committed to a positive future for the Aboriginal and Torres Strait Islander community.

Signature artwork by Jasmine Sarin, and purchased by PG as part of our [Reconciliation Action Plan](#)

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